



Selontra Rodent Bait

Key Features and Benefits:

- Shorter baiting regimes and quicker rodent control compared to anticoagulant baits
- Highly palatable even when other attractive food sources are available
- Lower risk of primary and secondary non-target poisoning

 **BASF**
We create chemistry



Selontra quickly and effectively controls key target rodents including the house mouse, Norway rat and black rat.

Selontra® rodent bait effectively controls rats and mice, such as brown rats, black rats, and house mice, including those that are resistant to anticoagulant rodenticides. **Selontra**® will be used by pest management professionals and non-professionals alike in urban and rural settings to control rodents which cause millions of dollars in damage and spread life-threatening diseases every year. In urban settings, **Selontra**® can reduce the contamination of food and structural damage caused by rodents. In rural areas, **Selontra**® can help protect stored grain and livestock, farm equipment and buildings.

Mode of Action

Cholecalciferol is a natural compound found in all animals. It is synthesized in animal skin by the action of sunlight. Natural dietary sources of cholecalciferol include fish, liver, fish oils, egg yolk, and milk fat. However, all compounds, even natural ones, will cause toxicity and death if the dose is high enough.

Cholecalciferol at toxic doses has a stop-feeding action after about 24 hours, and animals that ingest a lethal dose of cholecalciferol bait usually die within two to seven days. Durable in all control situations and stable under extreme temperatures. No known resistance, and development of resistance considered highly unlikely.

Rodents Controlled by Selontra

The following table illustrates the key target rodents controlled by Selontra

Scientific Name	EPPO Code	Common Name
<i>Mus musculus/domesticus</i>	MUSXMU	House mouse
<i>Rattus norvegicus</i>	RATTNO	Brown / Norway rat
<i>Rattus rattus</i>	RATTRA	Black rat