



# For fast, powerful all-round rodent control.



- ◆ The most potent single feed rat killer
- ◆ For use around as well as inside buildings
- ◆ Effective even against resistant strains
- ◆ Palatable formulations for every need
- ◆ Saves time and money in application

Professional & Specialty Solutions

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We create chemistry

## Extremely Palatable and Durable Wax Block

**Storm** comes in the unique blue oval shape with the water repelling qualities of wax blocks. It contains crushed grain that is highly desirable to both rats and mice, which are attracted to the product even when there is other food around. While extremely potent, the active ingredient in **Storm** is almost impossible for them to detect.

The lasting qualities of **Storm** help it survive the elements, so that rodents can get to it before anything else does. The wax used in the bait repels water. A fungal inhibitor has also been incorporated to ensure the bait remains free from mould. **Storm** blocks are formed by cold pressing and are extremely heat resistant.

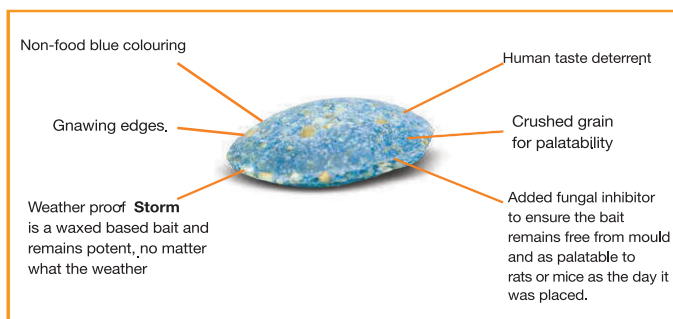
A bittering agent has also been added to **Storm** to help prevent accidental human consumption. While this makes the product extremely unpleasant to the human palate, it does not worry rodents.

## Maximum value, least cost pulse baiting

The potency of **Storm**, when used in the pulse baiting technique, means that while baits are placed in as many points as possible, less bait is required to achieve control. This results in **Storm** being more economical than other rodenticides.

Pulse baiting with **Storm** cuts labour and material costs significantly. Elimination of rodents can be accomplished quickly and with fewer baiting visits. Importantly, the bait will be in the environment for less time reducing surplus bait, thus reducing the chances of contamination in non-target areas.

Having rodent mortality after feeding would cause other rodents to become suspicious of the bait. This is why even a rodenticide as fast as **Storm** does not take effect immediately. By the time it does, the rodents are well away, and their friends are happily feeding on the baits, none-the-wiser.



### Comparative potency of rodenticides

Brand of rodenticide	LD50*	Bait Conc. g/kg	Amount of bait calculated to deliver an LD50 dose to a 250 g rat
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#### First generation anticoagulants

Warfarin	186	0.25	186 g
Coumatetralyl	16.5	0.37	11 g

#### Second generation anticoagulants

Bromadiolone	1.125	0.05	5.6 g
Brodifacoum	0.4	0.05	2 g
Flocoumafen (Storm®)	0.25	0.05	1.25 g

\*Source : The Pesticide Manual, British Crop Protection Council, Twelfth Edition, 2000

### Comparative trials

Active ingredient component	Bait eaten (g)			Mortality %	Mean days to death
	Week1	Week2	Week3		
Bromadiolone	376.8	64.9	27.0	94.6	8.1
Brodifacoum	315.3	28.0	21.4	98.4	7.3
Flocoumafen (Storm®)	304.7	0.7	-	100	5.1

\*Source : Rowe F.P. et al, J Hyg., Camb. 1985, 95.

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READ THE LABEL BEFORE USE

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